



## Nothing Speaks to the Value of ScentCerts More than our Clients' Improved Customer Reviews

### Recovery Supplement

Without ScentCerts:

***"Not only are they hard to swallow, but they have a bad smell and taste."*** Minerva; 1.0 out of 5 stars

With ScentCerts:

***"This stuff is awesome, works well. And it has a nice minty smell."*** Logan; 5.0 out of 5.0 stars

### Woman's Multivitamin (Launched with ScentCerts)

***"What's not to love? ... intoxicating smell of fresh cut lemons..."*** IA.; lovelove

***"...is great because it tastes and smells like mint, they are very easy to swallow..."*** Angelina P

***"The magic mostly lies in both the bottle and pill design—WHY DON'T ALL PILLS LOOK AND FEEL LIKE THIS—and also in the magical minty tab"*** Goodful

### Global Vegan Multivitamin

Without ScentCerts:

***"...I'm concerned that the algae is going rancid. The bottle smells really bad...."*** John Graves

With ScentCerts:

***Smells Great - "I've taken many vegan vitamins, and these smell the best. I love these vitamins."***  
Cayla Mäki-Pittman

***"...is not like that horrible vegan multivitamin from my past....And they smell good—like oranges. There's actually a little citrus-scented tab they include in the pill bottle, so it keeps the orange scent. I could sniff it all day. Thank god these pills do not stink!"*** iamvegan.com - 5 Reasons It's the Best Vegan Multivitamin

### Nutrient Booster

***"Love the minty thing that's popped in the package too."*** Trusted Purchaser

***"....the minty smell and taste is such a nice touch as most supplements tend to smell and taste iffy and when they talk back it's not pleasant these are lol."*** Jane Anderson

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## Popular Multivitamin

***"I was so pleasantly surprised by this multivitamin! I've had a hard time finding one I could choke down...usually the smell is so bad. That "vitamin" smell. But these smell like mint!"***

ADR80; 5.0 out of 5.0 stars

***"omg, I am SO picky about my vitamins and don't have one bad thing to say about [this] multivitamin. First of all, it smells amazing and doesn't give me a weird aftertaste like most vitamins."***

Cassidy, 5.0 out of 5.0 stars

## Multivitamins for Vegans (Launched with ScentCerts)

***"I love the lemon smell (makes swallowing them a lot less distasteful) ..."*** Allison J.; 5.0 out of 5.0 stars

***"... tastes/smells great..."*** Emily; 5.0 out of 5.0 stars

***"It's great, easy to swallow since it smells good!"*** V.; 5.0 out of 5.0 stars

***"They also smell and taste so good!"*** Caitlin P. 5.0 out of 5.0 stars

## Prenatal Vitamins

**Without ScentCerts:**

***"Wretched flavor - The flavor....is absolutely wretched. I want to vomit every time and gag without fail. The smell of them even comes out my nose as I'm swallowing them. It's just awful"*** 🙄

**With ScentCerts:**

***"... They smell like oranges and are easy to swallow, no gross vitamin burps with these at all..."***

Sara; 5.0 out of 5.0 stars

**Wonderful supplement!; *"...The vitamins also smell really good..."*** Stephanie; 5.0 out of 5.0 stars

## Hair Supplement

**Without ScentCerts:**

***"Gagged on the smell, no improvement *"...horrible smelling/tasting, fish stench pills..."****

LuckyFeather; 1.0 out of 5.0 stars

***"Smells and tastes horrible but it does work"*** Sheri2222

**With ScentCerts:**

**Smells great! Easy to swallow and it works!**

***"My goodness! I wasn't expecting what I got in this product. I am so pleased by how yummy this smells, how easy it is to swallow and that it actually works!"*** JC Parker; 5.0 out of 5.0 stars

**Great Product *"I'm really impressed with how good these taste and smell!"***

carmen crosby; 5.0 out of 5.0 stars

*\*Source: Amazon, blogs and client websites*

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